

Food, land, learning in Adur and Worthing

Event outputs

September 2019



A sustainable food future for Adur and Worthing:

What 1 thing would you like to see in 10 years' time?

"Worthing (is) known as a 'garden' town"

"A flourishing Food Partnership making great things happen!"





Contents

Introduction

Purpose

Methodology

Outputs

Work strands:

- 1. Land use and food production
- 2. Food surplus and waste
- 3. Communication and awareness-raising
- 4. Education and skills
- 5. Wellbeing and health
- 6. Connection and collaboration
- 7. Local food marketing and infrastructure
- 8. Food-related regulation and policy

Conclusions and next steps

Appendices

- 1 Participants
- 2 Who's missing
- 3 Map
- 4 Event evaluation

Introduction

Well organised, great networking. Very interesting and thought provoking.

A very focussed event that resulted in some positive forward actions

The Food, Land, Learning in Adur and Worthing event, hosted by Adur and Worthing Councils, was held on Wednesday September 25th from 9:00 am until 12:30 pm in the Gordon Room of Worthing Town Hall.

Purpose

The purpose of the event was for Adur & Worthing Councils want to better understand and support sustainable food and food growing in Adur & Worthing by gathering together people working locally with food: local residents, community organisations, businesses, and public sector partners. The aim was to find out about what is currently happening and to hear suggestions for how a more sustainable local food system could be created in Adur & Worthing.

Methodology

Approximately 40 participants attended the event that began with an informal networking breakfast and ended with an opportunity for further informal networking. The event was designed and facilitated by Food Matters – a charity based in Brighton working nationally on sustainable food systems by 'building capacity and action for healthy, sustainable, fair food'. The facilitation and event programme encouraged individual engagement in discussions around broad issues and themed information sharing.

This included:

- Visions for a sustainable food future for Adur & Worthing
- Knowing who is in the room
- Identifying who is missing who should be involved
- Understanding the Adur & Worthing Councils' perspective on a sustainable food system
- Documenting who is doing what, where and how to support sustainable local food activity
- Recognising the current situation regarding a sustainable food system for Adur & Worthing
- Identifying current and suggested actions locally towards a sustainable local food system under three sustainability themes:
 - Α. **Environmental sustainability**
 - В. Social sustainability
 - C. **Economic sustainability**
- Determining which actions are the highest priority and what would support their implementation
- An evaluation of the event

The event incorporated participatory analysis of comments and responses under each sustainability theme through the creation of clusters of post-it note comments, representing similar comments and suggestions on large flipcharts.

This report documents key outputs from this analysis and identifies strategic work strands under each sustainability theme to take forward.

Food Matters | Food, land, learning in Adur & Worthing: Event outputs report Oct. 2019

Outputs

The outputs are documented as **8 work strands** under the **3 sustainability themes** and presented as **current and suggested actions**.

A. Environmental sustainability

- 1. Land use and food production
- 2. Food surplus and waste

B. Social sustainability

- 3. Communications and awareness-raising
- 4. Education and skills
- 5. Wellbeing and health
- 6. Connection and collaboration

C. Economic sustainability

- 7. Local food marketing and infrastructure
- 8. Food-related regulation and policy

A. Environmental sustainability

1. Land use and food production Supporting and promoting sustainable food production, making agricultural land available and developing urban growing spaces.

Current activities	Suggested activities	Organisation
Self-management of allotments		
Community growing projects by several of our		
member groups – orchards, veg, beehives, herbs		
Veg box schemes		
Eco-systemic social enterprise		
Community farms		
Bringing local green spaces and groups together		
Eco Open Houses – biannual event		
Education and citizen science around food		Sustainable Sussex (see 3)
production and sustainability		
 Annual seed swap event for local growers, 		Seed swap
makers etc		
All environment data available to public and		AW Councils
promote it.		
	 More sites for bee-keeping 	Worthing Bee-keepers Association
	 Joint landowner working. 	Bee-lines
	Create more allotments	Worthing Allotment Management Ltd.
	Make better connection between food	
	producers and landowners (see 6)	
	Controlling pesticide use and 'eco-cide' through	
	stronger and better enforced regulation (see 8)	
	Better communication on how food is produced	
	(see 3)	

	Local sustainable food producers
	Roisons live larder
	Chanctonbury game
	Vineyards, e.g. Wiston
	Knepp estate
	Dayland's farm. Wild game
	Lancing College Farm

2. Food surplus and waste

Encouraging better food use, redistribution and re-use of food surplus, and food waste recycling.

Current activities	Suggested activities	Organisation
Food waste collection and composting		Paper Round
 Organising recycling of compostable plastics 		Paper Round
Businesses education re: waste food		AW Councils
Food waste collection and recycling from local		AW Councils
businesses and schools being explored		
 Refill shop to reduce plastic food packaging 		Larder refill shop
Garden waste collection		AW Councils
Food surplus redistribution & food poverty		Fareshare and UK Harvest
	Promote recycling food waste	AW Councils and community groups
	Explore ways to make food waste recycling	
	financially viable	
	Create a new anaerobic digestion plant within	
	Adur & Worthing	
	Develop better communication between	
	caterers and food surplus organisations (see 6)	
	Develop an 'etsy' style platform	
	 Public and residents' food waste composting 	
	facilities/sites and initiatives	
	 Raise awareness where food waste goes (see 3) 	
	 Connect-up surplus food organisations (see 6) 	
	Develop capacity for food surplus storage	
	Matching up retail/catering waste with a food	
	waste collection service (see 6)	
	Explore potential to market/share allotment	
	and garden food surplus (see 7)	

B. Social sustainability

3. Communications and social awareness Raising awareness across communities about healthy and sustainable food.

Current activities	Suggested activities	Organisation
Town to Downs walks etc.		The Conservation Volunteers
Education and citizen science around food production and sustainability		Sustainable Sussex (see 1)
 Promote volunteering opportunities in sustainable food organisations (see below) 		
	AW Councils want to hear more about the issues faced by local producers and outlets to understand what barriers and regulatory issues hold back local food system	AW Councils
	Community engagement to help make sustainability 'cool'	
	 An event to raise awareness about food, sustainability and health issues 	
	Making clearer the relationship between food production, land use and climate impact	
	 Using social media to raise awareness 	
	Job centres and AW Council staff to visit community food projects	Job centres and AW Council staff
	AW Councils to improve community resources and facilities to support sustainable food initiatives	AW Councils

 Information in GP's waiting rooms to promote food activity and volunteering opportunities and link to wellbeing through social prescribing (see 5) Edible bus stops Pocket parks Developing Shoreham Harbour Green space Community allotments Planting fruit trees in public spaces Raise awareness on where food waste goes (see 2) Better communication on how food is produced (see 1) Explore development of a 'sustainable food app' bringing together information on: land for food production, food organising and cooperation, food provision/consumers and food education (see 3) 	
 Raise awareness about the health effects of pesticide and fertilizer use 	
pessionae una rentinzen use	Local sustainable community food groups
	The sustainable mind – mindfulness project
	Eco open houses – bi annual event – teaches people how to live in a more environmentally conscious way
	TCV – green gym, gardening group, conservation, community gardens
	Sustainable Sussex –Sompting community farm, nature trail and community orchard plus Creating

Malthouse Meadow Forest Garden, possibly with conservation sheep grazing if we are allowed
Southwick leisure centre – community garden TVC
Supporting Sustainable Sussex (trustees) to set up community farm. We're also supporting the Epic project – immediate neighbour to Sustainable Sussex
Green Dreams – annual festival at field place showcasing local groups that are sustainably supporting the environment
Current educational and practical organisations
The sustainable mind – mindfulness/meditation project
Creative waves , Nadia, art in the park, getting children involved
UK Harvest
GB Met – educating students about food miles an production of food. Hospitality c.200 students
Wellbeing advisors . Community refers – social prescribing
Southwick leisure centre and community gardens
Grub clubs (holiday food)
Community House - Free cooking sessions for adults and children – to cook, socialise and eat.
,

4. Education and skills

Providing opportunities for education and skills development around healthy, sustainable food.

Current activities	Suggested activities	Organisation
Food growing skills		The Conservation Volunteers
Education re: food surplus, food access & health		UK Harvest
Schools healthy eating and wellbeing		Happy hearts (see 5)
Cooking training facilities		Community House
Citizen science		Sustainable Sussex
Growing info for gardeners.		Culberry
	Education about food, climate impact and land-	
	use	
	Foraging trails and education	
	Focus on students as well as school pupils	
	 Cooking lessons and growing projects in schools 	
	Education within schools and colleges about	
	land use, how to respect/care for the	
	environment	
	 Healthy eating courses and recipes 	
	 Inter-generational activity 	

5. Wellbeing and health

Strengthening understanding of the relationship between food, wellbeing and health.

Current activities	Suggested activities	Organisation
Schools healthy eating and wellbeing		Happy hearts (see 4)
	Wellbeing advisors to connect with local	
	sustainable food activities	
	Build on current activities to promote and	
	support wellbeing hubs	
	Create byelaws banning advertising of junk	
	food and fizzy drinks on bus shelters and	
	billboards. (see 8)	

6. Connection and collaboration

Developing a sustainable food partnership, connected food networks, local food procurement initiatives and opportunities for greater collaboration across Adur and Worthing's food system.

Current activities	Suggested activities	Organisation
This Food, land, learning event		AW Councils & food sector representatives
Vegetable plants for local gardeners.		Culberry
	Establish a sustainable food partnership for AW	
	Forum for collaboration, support, strategic action	
	Develop a shared vision and goals based on this	
	event's outputs	
	Event for local producers, caterers and food	
	enterprises	
	Establish forums/networks/partnerships	
	between producers	
	Match local food suppliers to caterers (see 7)	
	Match retail/catering waste with a food waste	
	collection service (see 2)	
	Connect food producers and landowners (1)	
	 Connect surplus food organisations (see 2) 	
	Explore a local food ordering, collection,	
	distribution system	
	Develop better communication between	
	caterers and food surplus organisations (see 2)	
	Explore joint funding bids between food orgs.	
	Regular sustainable food events	
	A 'sustainable food app' with info. on: land,	
	food organising, food provision and food	
	education (see 3)	
	Share transport (producers, suppliers, distributers)	

C. Economic sustainability

7. Local food marketing and infrastructure

Supporting the local food economy through improved local, sustainable food marketing and a stronger local food infrastructure.

Current activities	Suggested activities	Organisation
'Economy and Place' team for local businesses		AW Councils
Discover Worthing		AW Councils
	Event for local growers and buyers (see 6)	
	• Local produce 'pop-up shop' – find a location	
	Use vacant stalls at the existing local markets	
	(re) Establish a Worthing market	
	Explore potential to market/share allotment	
	and garden food surplus (see 2 & 8)	
	 Focus on supporting sustainable food enterprise 	AW Councils
	 Address blockages between local authorities 	AW Councils and West Sussex County Council
	Discover Worthing focus more on sustainable	
	food enterprise	
	 Better sharing of food supply and food waste 	
	infrastructure and services	
	• Central food hub for growers to sell produce at	
	a fair and sustainable price	
		Local sustainable food outlets
		Worthing 'empty plate' pay as you feel café
		Larder – refill shop
		Village mkt in Lancing
		Goring street mkt run by CIC – local traders support
		Adur farmers markets. Shoreham and lancing.
		(No Worthing mkt.)
		Vice puddings – local sourcing catering business

8. Food-related regulation and policy

Influencing and developing a local regulatory environment that supports and encourages sustainable, food-related initiatives (environmental, social and economic).

Current activities	Suggested activities	Organisation
Uphold and enforce current environmental		AW Councils
controls especially on pesticide and fertilizer use		
	 Create byelaws banning advertising of junk 	
	food and fizzy drinks on bus shelters and	
	billboards. (see 5)	
	 Concessions – on Worthing seafront – for 	
	businesses using no single use	
	plastics/packaging	
	Controlling pesticide use and 'eco-cide' through	
	better and better enforced regulation	
	Change policy on local food distribution	
	Council to focus on improving school catering	
	to prepare meals on-site using more local	
	sustainable produce	
	 Develop new regulations on marketing/sharing 	
	allotment and garden surplus (see 2 & 8)	
	 Develop a regulatory framework for food that 	
	avoids conflicting policies	
	Change and enforce planning law to support	
	sustainable land use	
	Create symbolic change to pesticide regulations	
	within the existing framework - for instance,	
	banning pesticide use on allotments, or in burial	
	grounds, would allow publicity that would	
	discourage personal use.	

Conclusions and next steps

This event provided an opportunity for organisations and businesses active in Adur and Worthing's food sector to meet each other and to begin building stronger connections. It also achieved the event's key purpose of helping Adur & Worthing Councils better understand and support sustainable food and food growing in Adur & Worthing.

Participants represented a wide range of local food interests representing producers, community food organisations and those working to address food waste and the use of food surplus. However, there were clear gaps in the areas of **food and health**, **food access** and **food poverty** and **food procurement** in public sector institutions.

This event is the first step in the development of a fully representative food forum or partnership in which the whole food system is engaged. It is also the beginning of connection and collaboration between the different food sector stakeholders and the development of a common vision and aims.

Current activities provide the basis for developing new actions to build on what's already happening and fill the gaps to strengthen Adur and Worthing's sustainable food system. This isn't the job of one organisation or Adur and Worthing Councils although they can play a major role in facilitating and supporting the process. All stakeholders, including active and interested food organisations and local residents, should have the opportunity to engage with and participate in the process.

The challenge now is to build on the momentum of this initial event, to widen engagement and participation in the process filling the gaps that have been identified, and to continue the process of building a shared vision and stronger connection across Adur and Worthing's food system.

Suggested next steps

- Build on the event's outputs by consulting further on the 8 work strands and prioritising
 activities that effectively contribute to a sustainable food system
- Consult more thoroughly on Strand 4: Education and skills, on Strand 5: Wellbeing and health and on procurement (within Strand 6)
- Determine who needs to do what for the current and suggested activities to succeed
- Explore the possibility of participatory food mapping to ensure the engagement of marginalised groups and communities
- Convene a representative steering group or management team to organise development of a draft sustainable food vision and strategy based on the event outputs
- Broaden representation in the process of developing a Sustainable Food Partnership for Adur and Worthing through a larger public event
- Engage with the Sustainable Food Cities Programme and explore potential future membership
 of the SFC Network

Ben Messer Facilitator Food Matters 2nd October 2019



Appendices

1 Participants

(Note: not all participants were included on the attendance sheet)

Name	Organisation	Attended?
Alex Bailey	AWC Chief Executive	У
Alison Chivers	Worthing Homes, Community House Project	У
Alison Edwards	from Community House (Worthing Homes)	
Andy Willems	AWC Economy & Place	
Angela Crane	AWC Economy	
Anne Thwaites	Food Pioneers	
Anthony	Coast Café	
Anthony Read	West Worthing Ranger	У
Barbara Shaw	MCS Marine Conservation Society	
Ben	Rock Farm, Washington	
Ben Messer	Food Matters	У
Brian Day	Heene Cemetery	
Claire Hunt	Breathing Spaces.	
Dab Alden	Worthing Allotments and Gardens Association (WAGA)	У
Darren Hedges	Paper Round	У
David Johnson	CPRE	
Debs Butler	Food Pioneers	
Env Health - Food Safety	AWC	
Fran Davenport	Fareshare	У
Fran Southgate	SWT	
Francesca Iliffe	AWC Sustainability	У
Governor	Sir Robert Woodard Academy	
Gwenn Parker-Tregoat	TCV	У
lan Dunster	Worthing Allotments and Gardens Association (WAGA)	У

Food Matters | Food, land, learning in Adur & Worthing: Event outputs report Oct. 2019

Jade Marshall	AWC dur Homes	
James Newton	AWC balcony garden at Portland House	
Jan Gelling	AWC wellbeing advisor	
Jan Thomas	Halewick Lane Horticultural Association HAHA	
Janice Hoiles	AWC Health & Wellbeing	у
Jean Raleigh	Larder, Worthing & Plastic Free Worthing	
Jennifer Gelling	AWC balcony garden at Portland House	
Jenny Towler	Shoreham Society - Adur Arbour treeplanting project	у
Jerry LeSeur	Green Dreams	
John Hutcheon	Lancing College (smallholding, Sompting)	у
John Kerr	AWC Markets	у
John Scrace	Worthing Allotment Management	у
Julie Denyer	Worthing Food Bank	
Julie Tuppen	AWC Health & Wellbeing	у
Kate Evans	EYE officer (Eco Young & Engaged)	
Keith Colin	Sustainable Sussex & Chili farm	у
Kenny Tutt	Masterchef	
Kim Fairweather	Heene Cemetry	у
Laura Brook	SWT	
Lianne Webb	Sustainable Sussex & Sussex Chili farm	у
Lisa Leach	Breathing Spaces	
Mark Brocklehurst	Empty Plate pay as you feel Cafe, Durrington	
Martin Jarvis	Culbery Nurseries	у
Matt Marchant	AWC Waste team	у
Michelle Furtado	Green Spaces Partnership	у
Mike Cross	Halewick Lane Horticultural Association HAHA	
Mike Tristram	Sompting Estate, Walberton, Binsted and Fleurie	
Muir Jankowski	Fin & Farm	у
Nadia Chalk	Creative Waves	Υ
	I and the second	1

Food Matters | Food, land, learning in Adur & Worthing: Event outputs report Oct. 2019

Office	Aldingbourne Trust, Chichester	
Office	Independent Lives, Academy, Sompting	
Office	East Clayton Farm	
Paul Brewer	AWC Director of Digital & resources	У
Paul Eustice	WAM and author Diggers All a history of allotments in	
Paul Picevic	Transendancy Consultancy, National forest gardening	
Pauline Cory	Transition Town Worthing	У
Peter Hannam	Worthing Allotment Management	У
Peter Johnston	Lancing and Sompting Basics Bank	У
Peter Whiffen	GBMET Northbrook: Hospitality Courses	У
Pippa Reece	AWC Parks & foreshore Manager	У
Rob Dove	AWC Beach Manager	
Sean Ashworth	IFCA - Inshores Fisheries & Conservation Association	
Shoreham Food Bank	Shoreham Food Bank	
Stacey Cullen	Harvest UK	У
Steve Willeter	Malthouse Meadows, Sompting	
Tammy Waine	AWC Health & Wellbeing, Grub club	
Tony Shea	Worthing Hospital Trust catering manager	
Tony Whitbread	ex CE of SWT	
Victoria Williams	Food Matters	У
	Sompting Abbotts School, (grow veg in greenhouses)	
	West Tarring Allotments	
Shirley Brown	AWC Commercial Waste	

2 Who's missing

Who isn't here today who you think should be?

- School meal providers
- School head teachers
- Mike Tristram landowner Sompting Estates
- Tom foolery High Street in Shoreham. Gives away coffee grounds. Bob & Vanessa. Also learn to start a small shop keepers association in Shoreham
- Supermarkets and/or local shopkeepers
- Worthing Beekeepers Association
- The supermarkets
- Breathing spaces
- Planning dept.
- St Mary de Haura. Rev Ann Waizeneker. Contact for 3 schools in Shoreham and working with Shoreham Society and Adur Arbor. Churches and schools.
- WSCC
- Worthing homes
- Economists (green)
- Local farmers (it would be useful to learn where their food goes)
- Lawyers environment, byelaws
- Schools

3 Мар



4 Event evaluation

Something I'd say about it

- Well organised, great networking. Very interesting and thought provoking. Thank you
- Fantastic, well thought out, led summarised. Thank you so much for facilitating open, honest conversations
- Very well facilitated with the right focus. I'm off to Parks Managers conference tomorrow and will be discussing this within the context of their challenges. Fab, thanks.
- Excellent conversation with lots of people doing great things
- Good range of individuals, community groups, charities, A&W councils rep (some missing)

Something I learned

- That it's so productive to work in this way and encourage total honesty in sharing through understanding
- Food app/Olio app already exists!

Something I liked

- Excellent facilitation thank you!
- A very focussed event that resulted in some positive forward actions
- The opportunity to hear the views of different groups being positive
- Dynamic session
- Excellent facilitation thank you. Great mix of groups. Engaging activities
- Opportunity to network, hear what's working well and where we could do more to support (quick wins etc)

Something I'll take away to do

- Arrange a talk with a farmer about Farm to Fork and the regulations issue should initially reach 30-40 people who buy meat
- Set up more food growing and prepping projects
- New connections
- Dig out old paperwork that can help support this

Something I didn't like

Could it be an evening event?